

Diamond Price Match Guarantee

We believe our prices are unbeatable. If you discover a diamond with similar quality and features at a lower price than what's listed on our site, follow these steps to see if we can match it.

Guidelines for Diamond Price Match Guarantee

Our Price Match Guarantee is a complimentary service that only takes a few minutes to initiate.

Call us at 1-646-366-8018, and one of our knowledgeable Diamond & Jewelry Consultants will assist you. In most cases, we expect to offer the lowest price and can often match a competitor's lower price.

No Sales Pressure: Rest assured, our Ultimate Diamond & Jewelry Consultants don't work on commission. There's no high-pressure sales pitch. Our aim is to provide you with the best diamond at the best price.

Exact Diamond: To ensure accuracy, our Diamond Price Match Guarantee program requires that diamonds be graded by either the Gemological Institute of America (GIA) or International Gemological Institute (IGI).

Terms and conditions apply to our Diamond Price Match Guarantee program.

Ultimate Diamond's Diamond Price Guarantee

Terms & Conditions

- **Comparable Characteristics:** Competitor's diamond must match our certified diamond's characteristics. We decide if it's comparable.
- **Sales Channel:** Applies to loose diamonds on www.ultimatediamond.com.
- **Timing:** Valid before purchase; 30-day return policy applies post-purchase.

- Verification: Provide GIA report and competitor's offer link.
- Accessibility: Publicly available prices only.
- Currency: Competing prices must be in the same currency.
- Limitations: Not valid for colored diamonds.
- Report Date: GIA report within two years.
- Availability: Competitor's diamond must be in stock.
- Pricing: Includes shipping and handling; excludes special promotions.
- Exclusions: Limited time offers, errors, pawn shops, auctions not eligible.
- One Diamond: One claim per customer, for personal use only.
- Price Honoring: Valid for 48 hours if matched.
- Ultimate Discretion: We may verify and refuse at our discretion.
- No Stacking: Cannot combine with other offers.
- Changes: We can modify or terminate this guarantee.